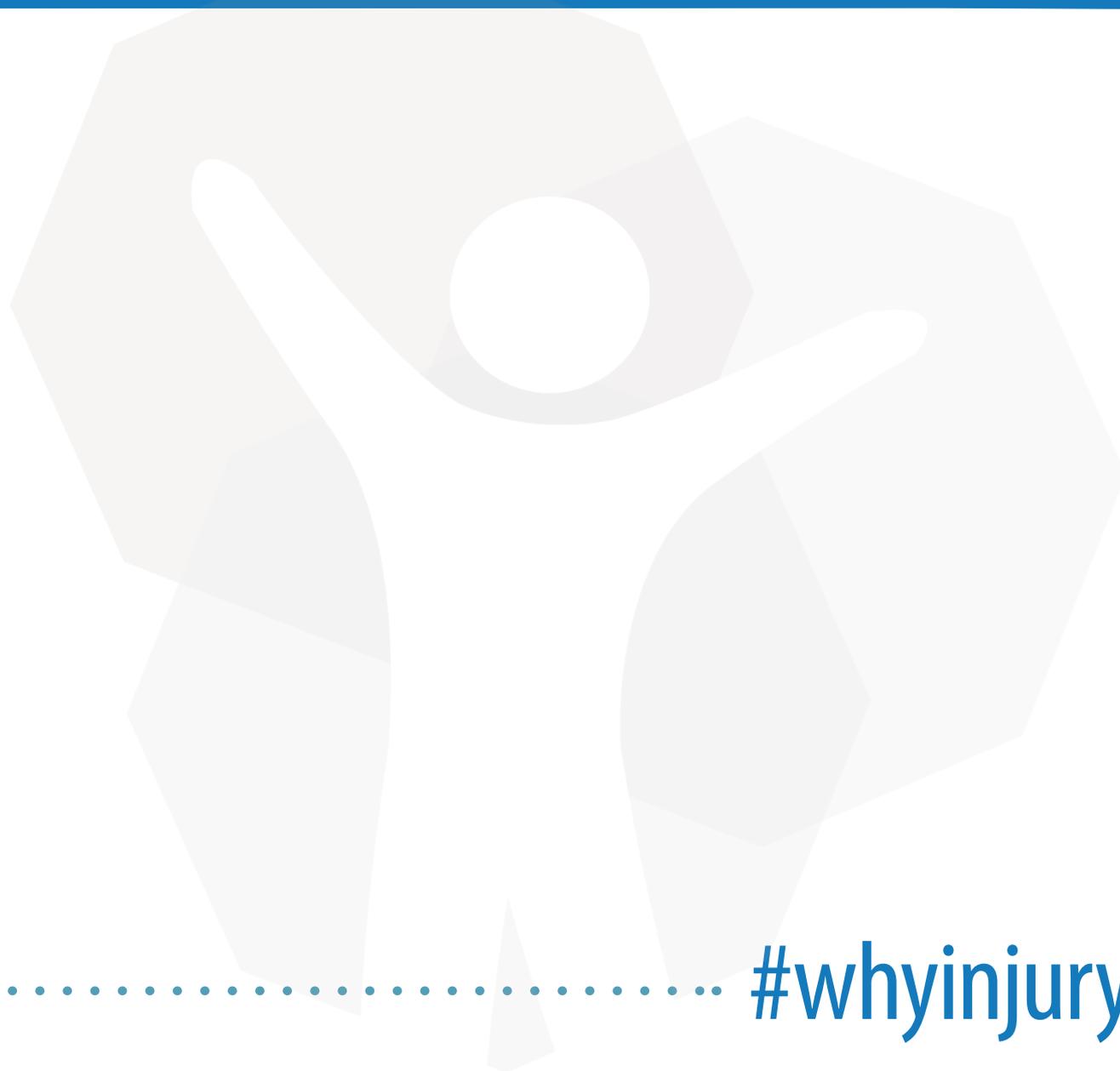


# I want to prevent child injury because...



[#whyinjury](#)

## INSTRUCTIONS

- Download and print off the “I want to prevent child injury because . . .” sign.
- In large, bold print, write a reason why injury prevention matters to you. This can be as broad as “We owe it to our children to keep them safe” or as specific as “Injury is the leading cause of death for children in the U.S.”
- Take a photo of yourself holding up the sign. Have fun with it! Take the photo in a spot that’s meaningful to you, like in your office or on a playground, or wherever you work to prevent child injury. Get your colleagues involved! Ask them to show support by being in your picture, or have them post pictures with their own signs.
- Post your photo on Facebook and Twitter using the hashtag #whyinjury (and, if you’d like, your organization’s hashtag) to spread the message that injury prevention matters. Or, you can simply email your name and photo to [info@preventchildinjury.org](mailto:info@preventchildinjury.org), and Prevent Child Injury can post the photo for you.

